

Wednesday, January 17th, 2024, Marion, IN:

Independent Record Label **Engage Records, LLC.** is rebuilding and rebranding the Company and lifestyle brand **Fight Squad** after several years of being inactive in the Music Industry. The Record Label historically is known for its roots being birthed out of the Christian Hip-Hop (CHH) sub-genre and market, but now the Record Label will embody Recording Artists that are making music that is clean and non-explicit in content.

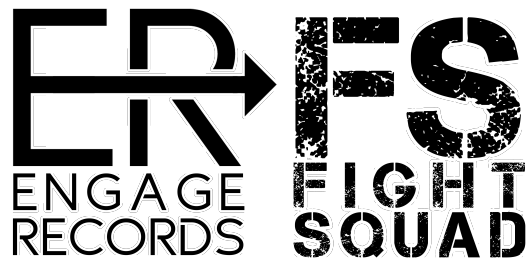
With all that being said, Engage Records, LLC. is pleased to announce the signing of Hip-Hop Recording Artist **Daimon Knee**! On January 12th, 2024 the Record Label and Recording Artist officially signed a Recording Agreement after reaching a beneficial agreement for all parties involved. This Recording Agreement signed Daimon Knee to Engage Records, LLC. for a total of an five (5) album deal which will include the re-release of the Recording Artists' debut album entitled **"IN THE MOMENT"**. The signing also locked in a one (1) album deal with fellow Record Label mate and Recording Artist **Kyren Monteiro** for a joint album that will released on the Record Label as well. *"I'm very excited and blessed for this opportunity to continue to share my passion and gift not only with the world, but with Engage Records as well!"* Says Daimon Knee. *"I love making music and I love being able to connect with my audience through my lyrics! But I also love making music with authentic people, and that's what I get here at Engage Records is authenticity!"* Says Daimon Knee! *"I want to thank everyone who played apart in my life as I've been going through this music journey! All of my close family, friends, and all of those people who have been supporting my music!"* Says Daimon Knee.

This revamp of the Record Label is also making the need of staff expansions mandatory as well! The Record Label also announced on its social media the signing **Phillip Boyd ("Big Phreeza")** as the new **A&R Director** for the Record Label. *"As the A&R Director at Engage Records, I feel like Daimon Knee is a Great asset for us!"* Says Phillip Boyd. *"He has a niche, and that niche really good Hip-Hop music that is clean and speaks life into the culture!"* Says Phillip Boyd. *"We are excited to work with Daimon and help him to continue to grow not only as a Recording Artist, but his overall brand as well! The future is bright and we are the trendsetters that are trying to push the culture forward with positive, clean good Hip-Hop"* says Phillip Boyd!

This staff expansion has also forced the Record Label to revive its Booking Agency division of the Company called **Engage Booking**. Upon this need, the Company is proud to announce and present **Rachell Helvie** as its new **Booking Manager**! *"Engage Booking is not only a great opportunity for myself, but the overall community and all of the team members involved at Engage Records!"* Says Rachell Helvie. *"I have been involved in the Music Industry for 2 decades and I am so grateful to be working with the Engage Records team directly! The support is unmatched and we are focused on*

the same mission and it shows! Together we will make a difference, be the difference, and set the bar high!” Says Rachell Helvie.

The mastermind of assembling this newly established team under Engage Records is the **Founder and Owner**, and also **CEO & President, Kyren Monteiro**. *“I feel like the need of Engage Records as an Independent Record Label and Fight Squad as a lifestyle brand in the culture is more vital and critical then is ever has been!” Says Kyren Monteiro. “As a Record Label Executive in the Music Industry I’ve been around for a while now! I’ve done a lot and I’ve seen a lot, and what I can say confidently is that the creative and business vision that we have for Engage Records and Fight Squad is something that I do not see in the Hip-Hop culture and the Music Industry overall” says Kyren Monteiro. “Engage Records signing Daimon Knee as a Recording Artist was a huge win for our Record Label as we rebuild and rebrand it! I believe that Daimon is a valuable asset to our team and also to the culture of Hip-Hop and Music Industry overall! Not only Daimon, but signing Phillip Boyd as the A&R Director of Engage Records and signing Rachell Helvie as a Booking Manager under the Company are also huge victories for the Engage Records and Fight Squad family! It’s proof that building authentic relationships and networking can have a greater cause then what people may realize” Says Kyren Monteiro. “We’re located in Marion, IN, a small City that nobody knows of accept for its racist history. It’s always said that major things cannot come from a small unknown market like Marion, IN, but yet here we are to prove another statistic wrong!” Says Kyren Monteiro. “5 years ago there’s no way that Engage Record would have signed Daimon Knee as a Recording Artist. Although he’s a clean Hip-Artist, he’s not a Christian Hip-Hop (CHH) Recording Artist. But If Engage Records is really going to start impacting culture outside of its typical markets, we have to start moving differently! This rebuild and rebrand that you’re seeing unfold in real-time is exactly that! Stick around and watch this movie become a masterpiece as a film!” Says Kyren Monteiro.*



For more information about the Independent Record Label Engage Records please visit: <https://www.engagerecords.net/>. | For more information on Fight Squad as a movement and lifestyle brand visit: <https://www.fightsquad.net/>.