

Tuesday, January 23rd, 2024, Marion, IN:

Independent Record Label **Engage Records, LLC.** is rebuilding and rebranding the Company and lifestyle brand **Fight Squad** after several years of being inactive in the Music Industry. The Record Label historically

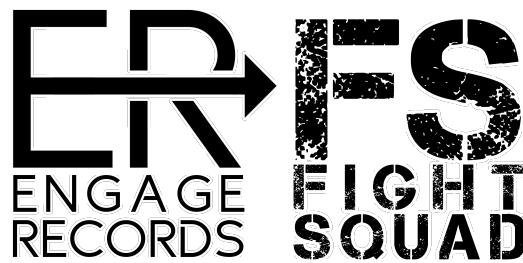
is known for its roots being birthed out of the Christian Hip-Hop (CHH) sub-genre and market, but now the Record Label will embody Recording Artists that are making music that is clean and non-explicit in content. But also allowing certain Engage Records Recording Artists to express themselves freely without promoting violence, degrading women, or attacking people's gender choices or sexual orientation!

With all that being said, Engage Records, LLC. is pleased to announce the signing of Hip-Hop Recording Artist Mark E. Kohn II AKA **Yung Pootie**! On January 22nd, 2024 the record label was very aggressive and adamant on landing a Recording Agreement with Recording Artist Yung Pootie! And with that goal in mind, Engage Records and Yung Pootie signed a Recording Agreement for four (4) albums! *"Everything in my life at the right time without force! Engage Records was really the move I could make for always wanting to support the hometown"* says Yung Pootie. *"I am beyond excited to get to work with the team to help elevate my career and finally after all these years, FINALLY, I get to release my debut album! I am thankful and blessed to have an unwavering amount of love and support in my corner!"* Says Yung Pootie.

This revamp of the Record Label is also making the need of staff expansions mandatory as well! The Record Label also announced on its social media the signing **Phillip Boyd ("Big Phreeza")** as the new **A&R Director** for the Record Label. *"Bringing in a Recording Artist like Yung Pootie, you get a jail of all trades! He can Rap, he's melodic, he has multiple different pockets that he can go into! On top of that, he can produce his own music slide. I think challenging him to be more the artist side instead of the producer side of things will just open up his creativity even more! The sky is the limit for him! Ready to work and watch this maturation process for him as an individual and as a Recording Artist!"* Says Phillip Boyd ("Big Phreeza").

This staff expansion has also forced the Record Label to revive its Booking Agency division of the Company called **Engage Booking**. Upon this need, the Company is proud to announce and present **Rachell Helvie** as its new **Booking Manager**!

The mastermind of assembling this newly established team under Engage Records is the **Founder and Owner**, and also **CEO & President, Kyren Monteiro**. *"I've known Yung Pootie for many years and this process of him signing to Engage Records, LLC. as a Recording Artist was not an easy task nor was it a quick one either! LOL. Pootie takes his time with decisions and he doesn't say much at times. But when he does, it's always authentic and comes from a good place. So when he signed to Engage Records, It was encouraging to myself as a Label Executive and our entire team here at Engage Records! He could of went to any other Independent Record Label easily! So we're forever grateful for his trust in our Record Label! Pootie also has a Record Label himself entitled Playhouse Sound, LLC. So I'm excited to see how this journey builds him up as a fellow Label Executive as well! Yung Pootie is an extremely gifted Recording Artist and Music Producer, he's a real legitimate Musician! This is a game changer for our roster and entire team here at Engage Records!"* Says Kyren Monteiro.



For more information about the Independent Record Label Engage Records please visit: <https://www.engagerecords.net/>. | For more information on Fight Squad as a movement and lifestyle brand visit: <https://www.fightsquad.net/>.